



GENDER EQUALITY CONFERENCE.
21ST - 22ND NOVEMBER 2017,
AMSTERDAM, THE NETHERLANDS

Programme



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Welcome



Dear guest,

On behalf of the GEC 2017 Organising Committee and the EST Board it is my pleasure to welcome you to the Gender Equality Conference 2017 ('GEC 2017') in Amsterdam!

Over the next two days, the GEC 2017 shall focus on how to implement gender equality within the European job market. I have full trust that, with our speakers and attendees leading the way, we will emerge with innovative and realistic solutions in the aim of overcoming the problem of workplace-based gender inequality.

This event is part of the European Student Think Tank's Empow(h)er campaign, which focusses on the empowerment of women in the fight for establishing an equal playing field within education and employment. Equally, the campaign seeks to empower men in their fight for the right to just and fair childcare policy. Through this campaign we hope to bring greater attention to the problem of gender inequality and propose implementable, plausible solutions. Evidently, these solutions are never easy but must absolutely be implemented; gender equality is a matter of human rights after all.

In this booklet, you will find the programme, information about our speakers, moderators and partners as well as the GEC 2017 organisation committee. The conference has been organised by a team of incredible women, who are all intensely passionate about the topic of gender equality in the European Union. The organisation committee remains committed to working with all stakeholders to find a solution.

Please feel free to address any further questions regarding the conference or the European Student Think Tank in general to the organisation committee. They will be happy to assist you by any means possible!

I wish you an interesting and productive experience at the GEC 2017!

Angelique Truijens, GEC 2017 Chairwoman

The European Student Think Tank (EST, established 2010) is an international NGO run by students for students, which provides a platform for students to form and share their opinions on all things European. Through their activities EST aims to bring the European institutions and students closer together, by encouraging members to organise events and develop partnerships with influential organisations. The EST is dedicated to progressive ideals and the future of Europe, as well as providing students with opportunities to develop professional skills around their own interests and passions.

Since 2016, EST has been campaigning for gender equality in Europe under the name 'Empow(h)er'. The GEC 2017 is the flagship event of this campaign of the 2017-2018 academic year. It follows several successful events held last year by EST members, including a number at prominent European institutions.



More information: <http://www.esthinktank.com/>

Conference Information

Organising Committee

Chairwoman Angelique Truijens

Secretary Rebecca Hogg

Commissioner for Promotion and PR Maddalena Geroli

Programme Commisioner Katja Kaurila

Commissioner of Budget and Acquisition Eilidh McCann

Location And Catering Esther Eumann

Volunteers:

Giovanni Geroli
Philippa Slot
Doorba Lakhchaura

Sally Dixon
Bethany Warner
Aisha Gijse

Emma Davison
Yuan Xu
Thomas Gilks



Partners & Sponsors



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ROTTERDAM SCHOOL OF MANAGEMENT
ERASMUS UNIVERSITY



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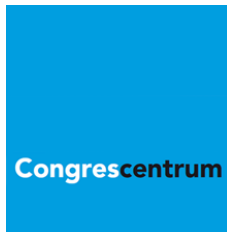
Stichtingtoekenningen: www.stichtingtoekenningen.nl/

VEIGO watches: www.veigo.fi

Conference Venue

The venue for the GEC 2017 is the **Congrescentrum Amsterdam**, which is located at:

Weesperstraat 113
1018 VN Amsterdam



Public transportation:

Metrolines 51, 53 and 54 (stop: Weesperplein - exit: Valckenierstraat).

Tramlines 7 and 10 (stop: Weesperplein)

Tramlines 9 and 14 (stop: Waterlooplein and ca. 10 minute walk)

Parking:

We recommend parking in one of the P+Rs around the center and taking a public transportation to the venue.

P+R close to the venue are:

P+R ArenA, de Burgemeester Stramanweg 130, 1011 EP Amsterdam
Zuidoost

P+R Olympisch Stadion, Olympisch Stadion 44, 1076 DE Amsterdam

Programme

*Sessions will be held in **Room 4**, unless otherwise stated.*

Tuesday, November 21st, 2017

10:00-10:30 | **Opening**
OPENING
SESSION | Welcome and the objectives of the Gender Equality Conference 2017.

This session will be hosted by the Moderator of the day, Somaye Dehban, who will be joined by Angelique Truijens.

10:30-11:15 | **Introductory Lecture**
KEYNOTE | The Keynote will establish the underlying theme of the day and provide an introduction to the issues of gender inequality at the workplace.
Jessica de Jong

11:15-11:30 | **Coffee**

11:30-12:45 | **Work-Life Balance**
WORKSHOP | The objectives and aims of this workshop consist of addressing the balance between work and private life.
Sheila Gemin

12:45-13:30 | **Lunch**

13:30-14:45 | **Gender stereotypes in the workplace**

WORKSHOP

Samira Rafaela

In an ideal world, the chosen workplaces will depend on individual's abilities and suitability rather than gender.

This workshop will address the issue of how do these stereotypes affect on every-day life and how can we stop devaluing some workers solely based on the old-fashioned gender stereotypes?

From 15:30 | **Borrel — Connect & Rise**

Marja Godvliet

After the first day of lectures and workshops, we invite you to join us for a 'Networking Borrel' at the Crea Cafe, where *Marja Godvliet* will host a 'Connect & Rise' session!

Bringing equality and connectivity to gatherings is what drives Marja. She will give all participants a stage to become visible and be acknowledged. Resulting in a juicy mix of traits that will lead to unexpected exciting connections.

The session will start at 15:30 and last for ca.30 minutes, after which you are most welcome to stay! The entrance ticket for GEC 2017 entitles you to one free drink token (equivalent to a beer, wine or soda) at the Crea Cafe.

Speakers on Tuesday



Jessica de Jong — Keynote

is an independent journalist, a Career & Gender expert, and an author of various books. Most recently she wrote the stories of five female leaders - 'Machtige Topvrouwen' (2016), where she unravels the secret of their success and discusses reality and the effect of unconscious discrimination when it comes to women's work positions and promotions in the Netherlands.

Sheila Gemin — Workshop: Work-Life Balance

is the founder of the Cycling Academy, a Dutch company that focuses on athletic development.

Sheila will also give the Key Note on Wednesday, more information on her can be found on page 12.

Samira Rafaela — Workshop: Gender Sterotypes in the workplace

is Landelijk Projectleider Inclusie by the Dutch National Police Corps.

Marja Godvliet — Networking Borrel: Connect & Rise

is the founder of the The Women Entrepreneur Club (*WE Club*).

Moderator of the day: Somaye Dehban

Wednesday, November 22nd, 2017

10:00-10:15 OPENING SESSION	Opening Speech This opening session will be hosted by the Moderator of the day, Erin Wenger, who will be joined by Angelique Truijens
10:15-11:15 KEYNOTE Sheila Gemin	Introductory Lecture
11:15-11:30	Coffee
11:30-12:45 PANEL DISCUSSION	Glass ceiling This panel discussion will explore the contentious topic of the <i>glass ceiling</i> . Created by prejudice on gender, this invisible but very real barrier is preventing women from obtaining and securing positions above a certain level. This discussion is joined by Evelyn Doyle, Thomas Buser and Anniek de Ruijter.
12:45-13:15	Lunch

<p>13:15-14:30 WORKSHOP</p> <p>Per Holmström</p>	<p>Parental Leave the Swedish Way: Dads Included!</p> <p>The Ambassador will provide insights to the parental leave system in Sweden; its benefits, but also the general assumptions about potential negative effects on the economy and career outlook. He will share his personal reflections on the benefits of shared parental leave, and the importance of 'pappaledighet' — the opportunity for dads to be included in the upbringing and care of their children.</p>
<p>14:30 - 15:15 WORKSHOP</p> <p>Emancipator & IMAGINE</p>	<p>Sexual Harassment — Engaging boys and men in gender justice</p> <p>Two educators from Emancipator and IMAGINE (Inspiring Male Action on Gender Equality in Europe) will be giving this workshop on how to ensure the inclusion of boys and men in the prevention of sexual harassment and sexual violence. They will be addressing the difficult questions with the aim of teaching boys how to recognize and respect sexual boundaries of others.</p>
<p>From 15:30</p>	<p>Borrel — Bringing it all together</p> <p>Did you get inspired during the lectures and workshops? Do you want to share your thoughts and ideas with the speakers and fellow attendees?</p> <p>Join the GEC 2017 Organizing Committee for a final (informal) discussion over drinks at the nearby Crea Cafe.</p> <p>The entrance ticket for GEC 2017 entitles you to one free drink token (equivalent to a beer, wine or soda).</p>

Speakers on Wednesday

Sheila Gemin — Keynote



is an engineer and founder of a Dutch company that focuses on athletic development. She plays a dual role within Professional Women's Network Global, an organisation consisting of 29 city networks that aim to accelerate gender-balanced leadership in business and society. She is Vice-President of Network Strategy for Professional Women Network Global and President of the Professional Women's network in Amsterdam.

Per Holmström, Ambassador to Sweden in the Netherlands — Workshop: Parental Leave the Swedish Way: Dads Included!



The 'Glass ceiling' panelists:

Thomas Buser

Associate professor of Economics at the University of Amsterdam ('UvA').

Evelyn Doyle

HR Director Europe at Patagonia.

Anniek de Ruijter

Assistant-Professor of European Law at the UvA and a Chair of Clara Wichmann.

Moderator of the day: Erin Wenger

Networking at the GEC 2017

The variations of interesting talks and activities are not the only reason to visit GEC 2017 - it also provides a platform for face to face contact for professional, academics and policy makers to meet and share ideas.

Borrel

Following the last talk of each day the Borrel (drinks & snacks) will take place at the Crea Cafe. Get your free drink token from our staff and enjoy!

Address: Nieuwe Achtergracht 170, 1018 WV Amsterdam

Between the sessions

Benefit from the opportunity to discuss with the speakers, workshop leaders and other attendees between the sessions.

Lunch and Coffee at the venue

Meet and discuss with the other attendees in the Lunch and Coffee areas situated at the venue. Included in the ticket price.

'The Next Step'

Spark 2018, the 4th annual conference for female entrepreneurs!

Our partner, Spark Women, is organising an annual conference that will take place on **Tuesday, March 27, 2018** at the University of Amsterdam, Nieuwe Achtergracht 170.

Speaker Applications are open from Oct. 2 to Nov. 15. The program will be announced soon!

Check them out on their website: sparkwomen.eu and on facebook @SparkAmsterdam!

Save the date!



For the latest programme updates, speaker line-ups or any questions please visit our website geneqcon2017.weebly.com or send a message to geneqcon@esthinktank.com. The Organizing Committee of GEC 2017 reserves the right to change the programme.

